



PO Box 11621
St. Louis, MO 63105-0421

Dear Friend of the Interior Design Industry:

Re: Missouri Coalition for Interior Design (MoCoalitionID)

I hope you will join me in the continued grassroots campaign to protect interior design professionals' right to practice. I have no doubts that you are as committed as I am to ensuring a vigorous and growing marketplace for interior designers, now more than ever.

You are an important part of the interior design community and your participation and input with our organization can make a difference. It is crucial that you fill out the enclosed membership application and return it to me at the address provided. The membership application lets us know that you are ready to join our coalition of interior design professionals and consumers of design services and work to ensure that this important piece of our work is not overlooked by the legislature, both now and in the future.

I don't have to tell you that interior design professionals are consumers' best advocates during the design process, offering clients close communication and attention to their health, safety and productivity needs for their work and living spaces. Additionally, the interior design industry results in economic activity once estimated at over \$50 billion annually.

It is imperative that designers continue to be recognized as design professionals in the State of Missouri. If interior designers are restricted from bringing the services they are qualified to perform directly to the consumer, the consumer suffers. In addition, municipalities and counties lose property tax revenue, new business formations, job growth and regional income.

In an environment of open competition, everyone benefits. Costs are lower, unique services are provided, and the consumer ultimately wins. Interior design professionals from across the state are uniting to promote free, fair and competitive access to the marketplace, working in cooperation with other allied professionals. We need your help. Let us add your name to the growing list of concerned designers who want to work to give consumers a choice for interior design services.

So get a pen now, fill out the membership application and mail it back to me today. If you are interested in going the extra mile then take a minute and get five of your colleagues, friends and family members to join our ongoing campaign.

I look forward to working with you.

Sincerely,

Cyndi S. Curnutte, IIDA

President, Missouri Coalition for Interior Design
NCIDQ® Certificate No. 019474
Registered Interior Designer
#2005008055 State of Missouri

Enclosure: 2009/2010 Membership Application



2010 MCID Membership Application and Renewal Form

Name: _____

Professional Affiliations (if any): _____

NCIDQ/State Registrations/LEED: _____

Company Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Please check the one that applies to you:

_____ ***Practicing Membership - \$35.00***
Practicing Member (any individual currently practicing interior design)

_____ ***Sponsor Membership - \$35.00***
Sponsor (any person(s) such as suppliers, vendors, clients, associations, foundations or other entities interested in supporting the profession of design)

_____ ***Student - \$10.00***
Student Member (an individual currently enrolled in a post-secondary educational institution)

_____ ***Additional Donation - \$_____***
Please consider a contribution of the dollar amount equal to one hour of your professionally billed time.

This membership entitles you to updates from the Missouri Coalition regarding legislation status. The Coalition will continue to work to keep our Title Act active, protect your right to practice interior design, and encourage other designers to become Registered Interior Designers. Please protect your individual interest by supporting this group of individuals and the Coalition! Legislative costs are quite expensive. Your annual membership fee and additional contributions are critical to our success and the profession as a whole.

Make checks payable to:
Missouri Coalition for Interior Design

Mail to: MCID, PO Box 11621, St. Louis, MO 63105-0421

MCID Mission Statement

The Missouri Coalition for Interior Design is a privately funded, self-sustaining, non-profit corporation dedicated to INFORM, EDUCATE and provide on going ADVOCACY on the behalf of the interior design professional as qualified by education, experience and examination to protect the health, safety and welfare of the public.